



Architectural Review Board

MEETING AGENDA

Berryville-Clarke County Government Center

101 Chalmers Court, Second Floor

Main Meeting Room

Regular Session

April 3, 2024

12:30 PM

Item

Page

1. **Call to Order**
2. **Approval of Agenda**
3. **Approval of Minutes**
Minutes of 6 March 2024
4. **Sign Review- Quick Designs LLC**
Sign Review- 115 S. Church Street
5. **Window Review- VLM Properties LLC**
Window Review- 15 Academy Street
6. **Other**
7. **Adjourn**

BERRYVILLE ARCHITECTURAL REVIEW BOARD
Berryville-Clarke County Government Center
MINUTES OF REGULAR MEETING
Wednesday, March 6, 2024

A meeting of the Berryville Architectural Review Board was held on Wednesday March 6, 2024 at 12:30 p.m. in the Berryville – Clarke County Government Center located at 101 Chalmers Court in Berryville, Virginia.

Attendance

The following members of the Board were present: Susan Godfrey, Chair; Robin McFillen, Vice Chair; Jon Burge, Satkuna Mathur

Member absent: Mary Serock

Press present: None

Staff present: Christy Dunkle, Community Development Director

Others present: Christina Kraybill (Berryville Main Street), Connor Makee

Call to Order

Chair Godfrey called the meeting to order at 12:30 p.m.

Approval of Agenda

Chair Godfrey asked for a motion to approve the agenda. Vice Chair McFillen made the motion, seconded by Mr. Burge, to approve the agenda as presented. The motion passed by voice vote.

Approval of Minutes

Mr. Burge made the motion to approve the minutes of the January 3, 2024 meeting as presented, seconded by Ms. Mathur, the motion passed by voice vote.

Mural Review

Berryville Main Street (Christina Kraybill, Agent), is requesting a Certificate of Appropriateness in order to install a mural on the side of the building located at 19 East Main Street, identified as Tax Map Parcel number 14A5-((A))-6 and visible from Hogan's Alley, zoned C General Commercial.

Christina Kraybill, representing Berryville Main Street, discussed the Hogan's Alley project. She said Berryville Main Street issued a call for entries with a late February deadline. She said she received five submittals, four of which had proposed layouts. Ms. Kraybill said the Berryville Main Street Board chose the proposed mural included in the packet. Ms. Dunkle distributed other submittals for the mural to ARB members. There was a discussion about the mural being painted on the wall of Ms. Jones' building rather than a freestanding one as previously discussed. Ms. Kraybill indicated there were concerns about maintaining the latter. There was a discussion about the chosen mural. Mr. Burge suggested unifying the fonts and using those that were included in the Town's branding. Vice Chair McFillen asked what the size of the mural will be. Ms. Kraybill said it will be 13' high by 25' wide. Ms. Kraybill said Ms. Jones has agreed to the design selected by the BMS

board and permission for the mural to be painted on her building on the plaster portion at the north end of the alley. Vice Chair McFillen asked about the timing of the installation. Ms. Kraybill said the Town will be doing some infrastructure work ahead of the installation which has not yet been completed. She anticipates it will be done this summer. Ms. Dunkle asked what the proposed budget is and Ms. Kraybill said it is \$3,000 to \$3,500, adding that they had additional funds because the benches were not going to be purchased as originally discussed.

Mr. Burge said he was fine with the mural as presented and made the motion to approve the request with the condition that the fonts used in the Town's branding be worked into the design. The motion was seconded by Ms. Mathur and approved by voice vote.

Sign Review

Connor Makee, Agent, is requesting a Certificate of Appropriateness for a freestanding sign for the Battletown Inn located at 102 West Main Street, identified as Tax Map Parcel number 14A1-((A))-51, zoned C General Commercial.

Ms. Dunkle said that this request is for a freestanding sign for the Battletown Inn. She said the sign is the same design and dimension as the previous freestanding sign. She introduced Mr. Makee to the Board. He confirmed that they will be building a similar supporting structure with the logo that is included in the packet. Mr. Burge asked about the materials. Mr. Makee said the structure will be wooden 4"x4" posts which will be painted white. Ms. Mathur asked if the business was operational. Mr. Makee said not yet, adding that the need to secure a Certificate of Occupancy and requisite permits from the Virginia Department of Health (VDH) prior to the commencement of business. Vice Chair McFillen asked what the business would include. Mr. Makee said the uses will be the same as before and that they plan to open nine of the 12 room depending on County Building Department and VDH approval. He said they are planning to serve breakfast, lunch, and dinner adding that they will also have a small café and a small retail area. Mr. Burge said he was looking forward to its opening. Chair Godfrey said that patio is a nice space. Mr. Makee said they have completed work on the patio.

There being no further discussion, Vice Chair McFillen made the motion to approve the request as submitted, seconded by Mr. Burge. The motion was approved by voice vote.

Other

Ms. Dunkle said she had received a request for a projecting sign at the property located at 304 North Buckmarsh Street. She said the applicant had submitted the image of his logo on a coffee mug. ARB members requested that staff contact the applicant to obtain a complete application that includes sign specifications and layout. They directed staff to administratively approve the sign once all of the information had been obtained and reviewed for compliance.

Adjourn

There being no further discussion, Vice Chair McFillen made the motion to adjourn the meeting, seconded by Mr. Burge, at 1:00 p.m.

Quick Designs LLC (Logan Felty, Agent), is requesting a Certificate of Appropriateness in order to install two wall signs and a freestanding sign located at 115 South Church Street, identified as Tax Map Parcel number 14A5-((A))-20, zoned C General Commercial.

Valley Health will be operating out of 115 South Church Street. They are proposing three new signs for the parcel.

A small identification sign (22"x30") is proposed adjacent to the front door of the facility. The sign is aluminum and will be attached to the brick with hidden masonry screws.

A freestanding sign will be located in the same location as the existing sign. A new post and sign arm will be installed with a new panel made of carved PVC. The sign will be 20" high x 36" wide.

A wall sign will be located on the north side of the building. The 15 square-foot aluminum sign will be installed on the brick and fastened with masonry screws.

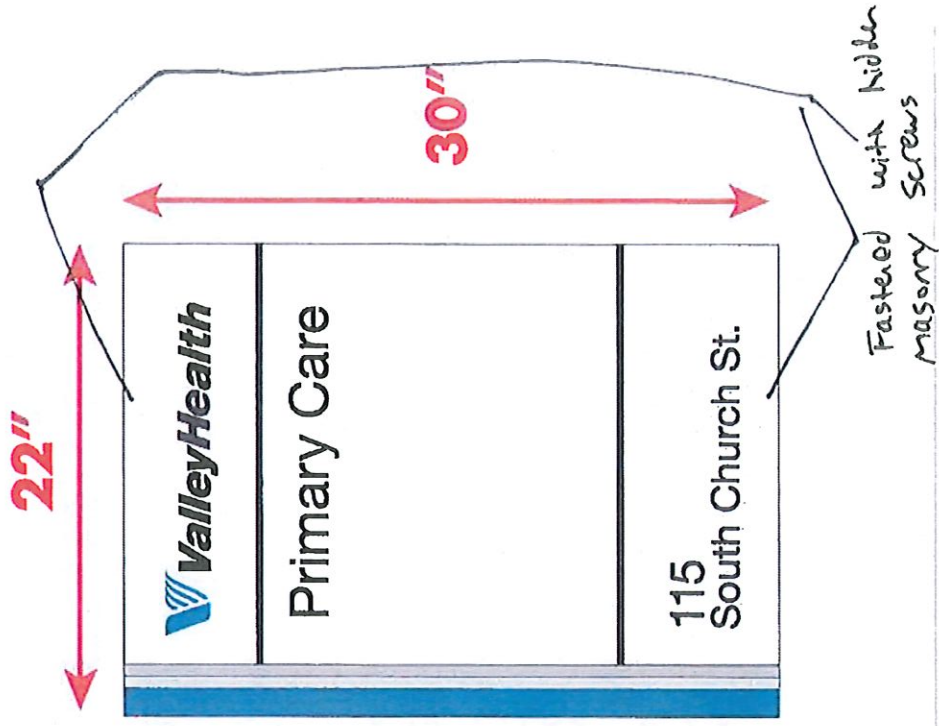
All of the signs conform to Section 307.4 of the Berryville Zoning Ordinance.

Recommendation

Approve as presented.



115



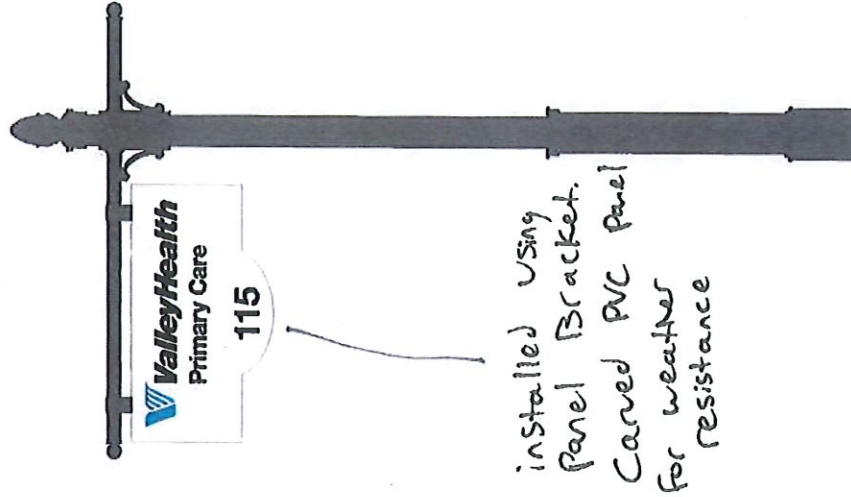
VALLEY HEALTH
JOB # 54026 DATE 3/14/2024
145 S. CHURCH ST
BERRYVILLE, VA 22611

MOUNTING METHOD / HARDWARE: TAPCONS
SIGN MATERIAL / FINISH: ALUMINUM
DIMENSIONS: 22"W 30"H
SQUARE FEET: 4.5 Sq Ft
ADJOINING TO BOTTOM OF SIGN: .51"H

FASTSIGNS
540-450-0750 | 541@fastsigns.com
FASTSIGNS of Winchester
1720 Valley Avenue Winchester, VA 22601



New post and sign arm to replace existing
 Current Berryville Medical sign is 12"h x 30"w
 Proposed new carved PVC sign is 20"h x 36"w



VALLEY HEALTH
 JOB # 54026 DATE 3/14/2024
 115 S. CHURCH ST
 BERRYVILLE, VA 22611

MOUNTING METHOD / HARDWARE: SCREWS ONTO SIGN ARM

SIGN MATERIAL / FINISH: CARVED PVC

DIMENSIONS: 36"W 20"H

SQUARE FEET: 4 SqFt

BOUNDING TO BOTTOM OF SIGN: 50 "H

FASTSIGNS.
 540-450-0750 | 541@fastsigns.com
 FASTSIGNS of Winchester
 1720 Valley Avenue, Winchester VA 22601



Fastened with 6 masonry screws,
3/16" x 2.5", painted white



VALLEY HEALTH
JOB # 54026 DATE 3/14/2024
145 S. CHURCH ST
BERRYVILLE, VA 22611

MOUNTING METHOD / HARDWARE: TAPCONS
SIGN MATERIAL / FINISH: ALUMINUM
DIMENSIONS: 60"W 36"H
SQUARE FEET: 15 SqFt
GROUND TO BOTTOM OF SIGN: 147 "H

FASTSIGNS
540 450-0750 | 541@fastsigns.com
FASTSIGNS of Winchester
1720 Valley Avenue Winchester, VA 22601

Jonathan Fausey, Agent (VLM Properties, LLC), is requesting a Certificate of Appropriateness in order to install windows at the property located at 15 Academy Street, identified as Tax Map Parcel number 14A2-((A))-64, zoned C General Commercial.

Mr. Fausey has the property at 15 Academy Street under contract and would like to replace the existing windows with Pella Lifestyle Series aluminum-clad wood windows. He said the proposed windows will match the existing 6/6 grill pattern. Photos of the structure and general information about the windows are included in this packet.

A condition of the approval should be the completion of the property sale.

Recommendation

Discuss at the meeting.

TOWN OF BERRYVILLE

101 CHALMERS COURT, SUITE A * BERRYVILLE VA 22611
Phone (540) 955-4081 * Fax (540) 955-4524 - E-mail: planner@berryvilleva.gov

ARCHITECTURAL REVIEW BOARD APPLICATION

Please note: This is an application only. The permit will be issued only if approved by the Zoning Administrator and after review and recommendation from the Architectural Review Board.

To be completed by Applicant:

Date **March 28**, 20 **24**

Applicant's Name: **Jonathan Fausey**

Company/Organization: **VLM Properties LLC**

Applicant's Address: **2000 Springsbury Road Berryville, VA 22611**

Telephone Number: **570-556-7177** e-mail: **jonathanfausey@gmail.com**

As the legal owner legal representative of the owner of the property for which this application is being made, I hereby grant my permission to the applicant to apply to the Architectural Review Board. I am familiar with the project and permit the applicant to complete any necessary work for which this application is being submitted.

Property Owner's Signature: _____

Property Owner's Address: _____ Telephone: _____

Project Location: **15 Academy St Berryville, VA 22611** Use: **Residential** Zoning: **General Commercial**
District: **Historic**

Project Type (check all that apply)

☐ New Construction:

Primary Structure (house, commercial building)
Secondary Structure (shed, garage)

☐ Addition to an existing structure:

Primary structure (house, commercial building)
Secondary structure (shed, garage)

☒ Alterations to an existing structure.

☐ Demolition of an existing structure.

☐ Amendments to a previously approved application.

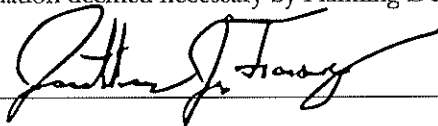
Please describe the request of the application: **We have a ratified contract to buy this property and we would like to replace the wood windows in the house with aluminum-clad wood windows.**

(OVER)

Submittals

- ☐ Drawings – six (6) scale copies of elevations of proposed structures or modifications.
- ☐ Site Plan – six (6) scale copies of site modifications including building footprints, fence locations, and walkway locations.
- ☒ Material/color samples or illustrations as applicable including but not limited to cut sheets of new windows, doors, roof materials (shingles, standing seam metal, etc.), and outdoor lighting fixtures.
- ☐ Photographs of existing structure (if applicable) and site conditions.
- ☐ For a demolition project, please submit photographs depicting all elevations of the building proposed for demolition, any post-demolition plans for the site, and, if applicable, any information on new construction proposed for the site.
- ☐ Any additional information deemed necessary by Planning Department staff.

Signature of Applicant: _____



Date: **March 28, 2024**

TO BE COMPLETED BY ZONING ADMINISTRATOR

Street Address: _____

Tax Map #: _____

Zoning Designation: _____

Applicable Regulations: _____

Other Conditions: _____

This Sign Permit is approved () denied () for the sign described on the property indicated above. If denied, for the following reason(s): _____

Signature of Zoning Administrator: _____

Pella® Lifestyle Series

Clad-Wood

#1 performing wood window and patio door¹

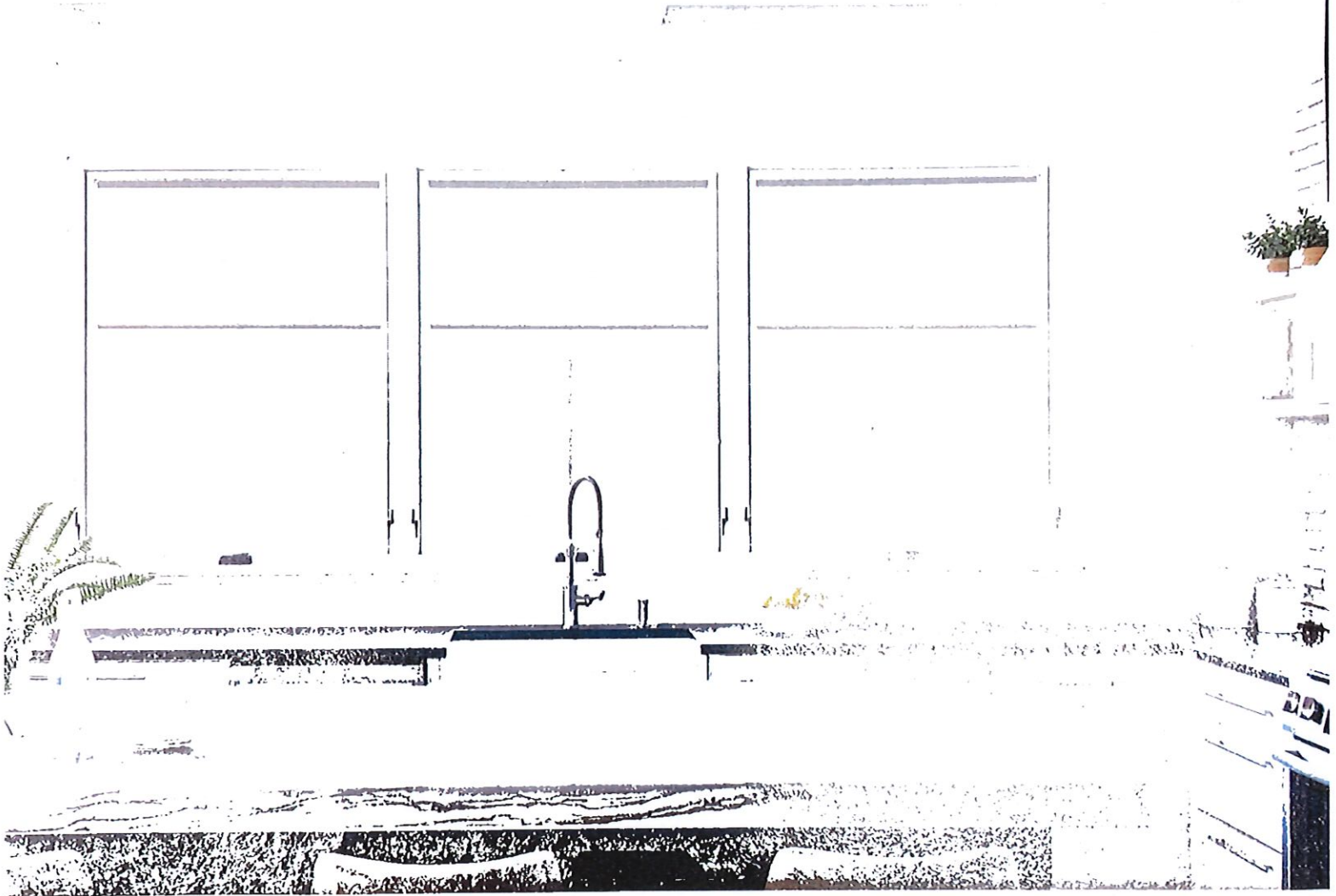
For the combination
of energy, sound
and value.

37 time-tested innovations

Create unique,
room-by-room
solutions to meet
real-life needs.

83% more energy efficient²

On average compared
to single-pane
windows – with
performance solutions
for improved comfort.

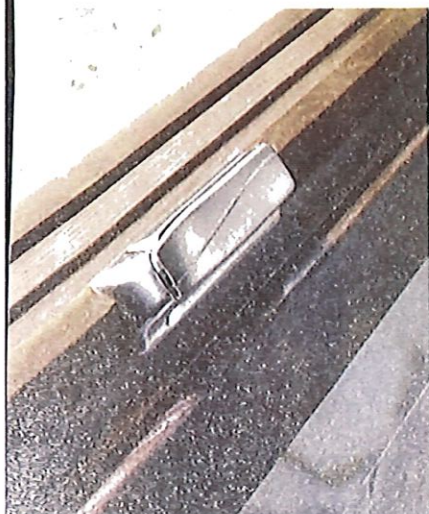


Create solutions that are perfect for real life. Covered by the best limited lifetime warranty for wood windows and patio doors, Pella Lifestyle Series offers everything you love about wood – including beauty, durability and style flexibility.³ Begin with dual- or triple-pane glass and then select from the most desired features and options.⁴

Pella Lifestyle Series is the #1 performing wood window and patio door for the combination of energy, sound and value.¹ Packed with purposeful innovations like Integrated blinds, shades and security sensors, we designed windows and patio doors to work for your project, room by room.



View features and
options online or ask
an associate.



Exceptional performance and style.

Style flexibility. Whether your home is traditional, modern or somewhere in between, create beautiful windows and patio doors that fit your style.

Redefining performance. Get both unrivaled energy efficiency and sound performance at an incredible value. With the Ultimate Performance package, windows are on average 79% more energy efficient and reduce 52% more outside noise than single-pane windows.^{2,5}

Enhanced durability. Our windows are designed to stand the test of time with exclusive EnduraGuard® wood protection and an aluminum-clad exterior with EnduraClad®.

Room-by-room solutions.

Most desired features, options and innovations.

Complement your home with the most popular colors, finishes, grille patterns and more. Many innovative solutions also come standard.

Integrated blinds and shades. Intentionally designed to be accessible, blinds and shades are tucked between glass panes and are protected from dust, pets and little hands.

Added security and convenience. Add peace of mind with optional built-in window and door sensors and motorized between-the-glass blinds and shades that raise and lower with a touch of a button.

¹ Performance solutions require upgrades to triple-pane, Advanced Comfort Low-E and mixed glass thickness. Based on comparing product quotes and published STC/OITC and U-Factor ratings of leading national wood window and patio door brands.

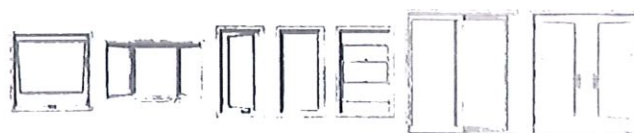
² Window energy efficiency calculated in a computer simulation using RESFEN 6.0 default parameters for a 2000 sq. foot new construction single-story home when comparing Pella Lifestyle Series windows with Advanced Comfort Low-E triple-pane glass with argon and mixed glass thickness to a single-pane wood or vinyl window. Double hung windows are not available with triple-pane glass. The energy efficiency and actual savings will vary by location. The average window energy efficiency is based on a national average of 94 modeled cities across the country and weighting based on population. For more details see pella.com/methodology.

³ Based on comparing written limited warranties of leading national wood window and wood patio door brands. See Pella written Limited Warranty for details, including exceptions and limitations at pellaatlakes.com/warranties, or contact Pella Customer Service at 833-767-0926.

⁴ Double hung window only available with dual-pane glass.

⁵ Reduction in sound based on OITC ratings of Pella Lifestyle Series windows with triple-pane glass with mixed glass thickness to a single-pane wood or vinyl window with an OITC of 19. Calculated by using the sound transmission loss values in the 80 to 4000 Hz range as measured in accordance with ASTM E 90(09). Actual results may vary.

Available in these window and patio door styles:



Special shapes also available

Pella® Lifestyle Series Features & Options

Colors & Finishes

Wood Type

A beautiful wood species to complement your home's interior.



Pine

Prefinished Pine Interior Colors

We can prefinish in your choice of a variety of beautiful paints and stains. Unfinished or primed and ready-to-paint are also available.

White

Bright White

Linen White



Golden Oak Stain



Early American Stain



Provincial Stain



Black Stain

Aluminum-Clad Exterior Colors

Our low-maintenance EnduraClad® exterior finish resists fading and helps protect windows and patio doors for years.



Black

White



Brown



Fossil



Iron Ore



Portobello



Putty



Almond

Classic White



Brick Red



Hartford Green



Wolf Gray

Glass¹

InsulShield® Low-E Glass²



Advanced Low-E Insulating dual-pane glass with argon or triple-pane glass with argon



Advanced Comfort Low-E dual-pane glass with argon and triple-pane glass with argon



NaturalSun Low-E Insulating dual-pane glass with argon or triple-pane glass with argon



SunDefense™ Low-E Insulating dual-pane glass with argon or triple-pane glass with argon

Additional Glass Options



Tempered glass available on dual- and triple-pane products



Obscure and frosted glass available on dual- and triple-pane products

¹ Double hung window available with dual pane glass only.

² Optional high-altitude Low E insulating glass does not contain argon in most products. Please see a Lowe's associate for more information.

Performance Packages

To make things easier, we've created performance packages that highlight what's most important to you.

Performance solutions offer an unbeatable combination of energy efficiency, sound control and value.¹ Upgrade from a dual- to a triple-pane glass design with the packages below to meet the unique needs of each room in your home.

All values below are averages compared with single-pane windows.

Performance



Improved energy efficiency
and sound performance.

71%

More Energy
Efficient²

+

34%

Noise
Reduction³

Sound Control



Exceptional noise control
for a quieter home.

52%

Noise
Reduction³

Energy Efficiency



Superior energy efficiency for
a more comfortable home.

83%

More Energy
Efficient²

Ultimate Performance



The best combination of energy
efficiency and noise control.

79%

More Energy
Efficient²

+

52%

Noise
Reduction³



Scan the QR code with your smartphone camera
to learn more about how each performance package
can benefit your home.

¹ Performance solutions require upgrades to triple-pane, AdvancedComfort Low-E and mixed glazing thickness glass. Based on comparing product quotes and published STC/OTC and U-Factor ratings of leading national wood window and patio door brands.

² Window energy efficiency calculated in a computer simulation using RESFEN 6.0 default parameters for a 2000 sq. foot new construction single-story home when Pella Lifestyle Series windows with the respective performance package are compared to a single-pane wood or vinyl window. The energy efficiency and actual savings will vary by location. The average window energy efficiency is based on a national average of 94 modeled cities across the country and weighting based on population. For more details see pella.com/methodology.

³ Reduction in sound based on OITC ratings of Pella Lifestyle Series windows with respective performance package compared to a single-pane wood or vinyl window with an OITC of 19. Calculated by using the sound transmission loss values in the 80 to 4000 Hz range as measured in accordance with ASTM E-90(09). Actual results may vary.

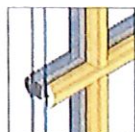
Pella® Lifestyle Series Features & Options

Grilles

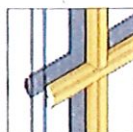
Grille Types

Choose the look of true divided light or make cleaning easier by selecting grilles-between-the-glass.

Dual-Pane:



Simulated-Divided-Light with Spacer 7/8"



Simulated-Divided-Light without Spacer 7/8"



Aluminum Grilles-Between-the-Glass 3/4" ¹

Triple-Pane:



Aluminum Grilles-Between-the-Glass 3/4" ¹

Grilles-Between-the-Glass Interior Colors:¹



Black



White



Brown



Fossil



Ivory



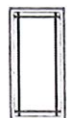
Harvest



Cordovan

Grille Patterns

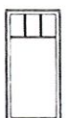
Choose from one of our standard grille patterns, or create a unique look with custom grille patterns.



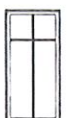
9-Lite
Prairie



Traditional



Top Row



Cross



Custom

Screens²

Rolscreen®

Rolscreen soft-closing retractable screens roll out of sight when not in use. Available on casement and awning windows and sliding patio doors.

Window and Patio Door Screens

InView™ screens let in 14% more light and are 8% more open for improved airflow when compared to the conventional fiberglass screen.⁴



InView™

Added Peace of Mind

Integrated Security Sensors

Optional integrated wireless security sensors maintain aesthetics, streamline security installation and ensure no warranty loss is caused by post-installation drilling. Sensors can be monitored via the free Pella® Insynctive® App and are compatible with major security panel systems.⁵ For more information, go to connectpella.com.

¹ Appearance of exterior grille color may vary depending on the Low-E insulating glass selection.

² Warning: Use caution when children or pets are around open windows and doors. Screens are not designed to retain children or pets.

³ Improved airflow is based on calculated screen cloth openness. Screen cloth transmittance was measured using an integrated sphere spectrophotometer.

⁴ Requires the Insynctive App on a smart device, an Insynctive Bridge and a wireless home router with internet connection.



